

Ines Beels

I am a creative fashion enthusiast with an eye for detail.
Being sociable is part of my personality, which is why I prefer to work in a team. Fashion is my passion and I like to combine this with graphic design assignments. Having sales experience and being a brand ambassador in the fashion and luxury industry, I easily approach people and enjoy helping them. I was raised bilingual in Dutch and French and speak fluent English, so communication is no barrier.



Social - Emphatic - Creative

Dutch - French - English

Education

Specialisations and College

2nd year Digital Design
- AP College Antwerp current studies 25-26

Specialisation in Luxury, Bespoke and Haute Couture
- La Maison De Couture Bruxelles 23-24

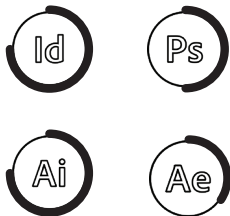
Specialisation creation and pattern design
- Ursulinen Mechelen 22-23

Secondary school

Secondary education diploma
Fashion specialisation and trend studies
- Ursulinen Mechelen 21-22

Certificate of Completion - Vocational Secondary Education
(6th year), Fashion Realisation and Presentation
- Immaculata Institute 20-21

Software skills



Work experience

Brand Ambassador at Charmies Agency

Representing luxury brands in fragrance boutiques and assisting in sales

Hospitality and service hostess - Belgium and abroad

Welcoming and serving guests at exclusive VIP events

Dries Van Noten

Dresser during Paris Fashion Week and atelier assistant as a student job

International internship in Italy

Internship at the knitwear company
Maglificio LB in Conegliano

Dresser at Maison La Collection

Assisting backstage and dressing models during the SS '22 runway show of the fashion house Maison La Collection

Tomorrowland

Campsite crew during the festival - guiding people and being the first point of contact

Freelance Model

Photo shoot and catwalk model for boutique Nuyens and fashion projects by fashion students

Sales assistant at boutique Nuyens

Advising and assisting customers in the store

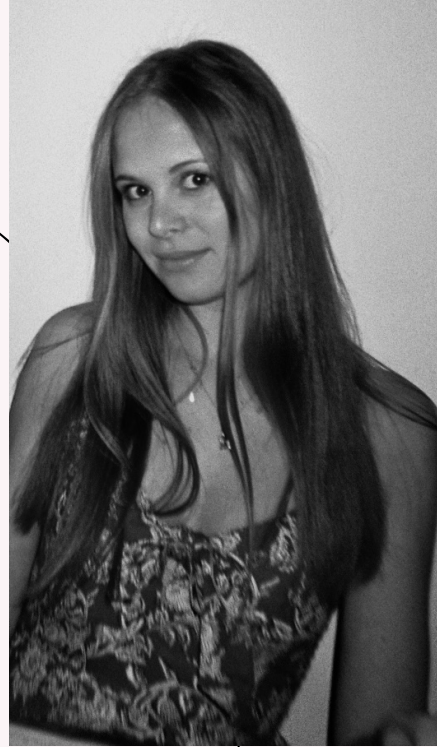
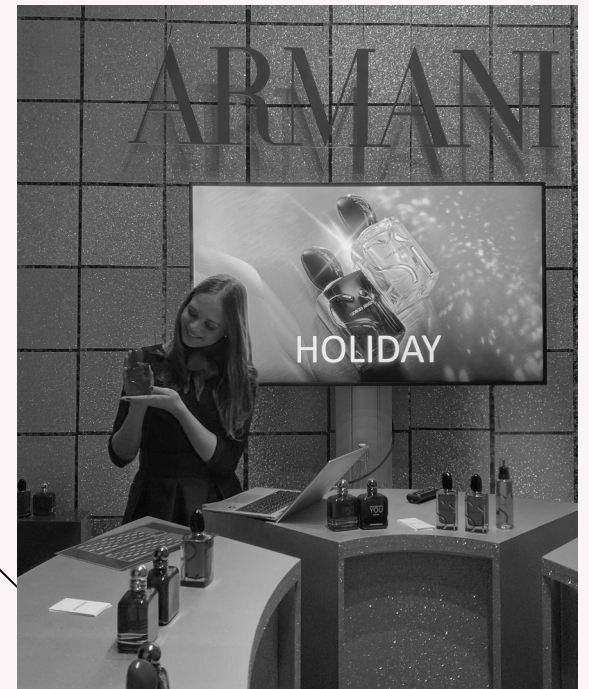
Ines Beel

Portfolio

About me

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beelsines@gmail.com
Zoersel - Belgium

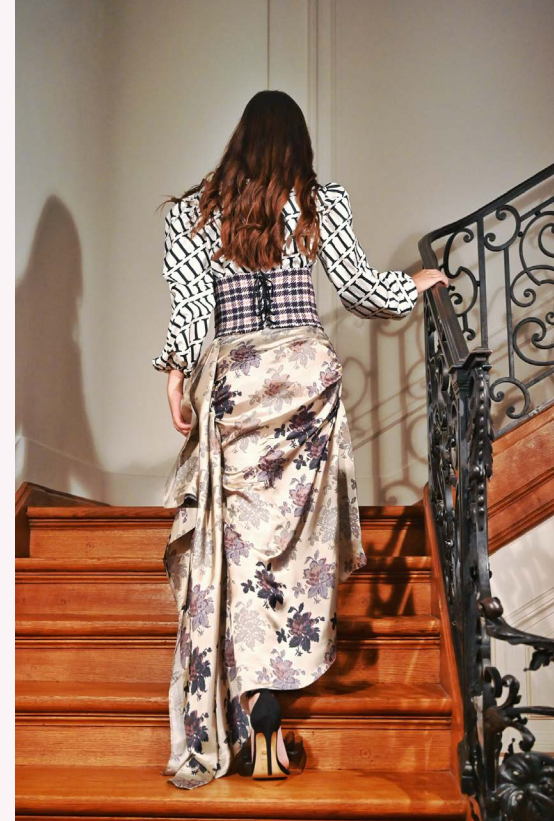




Muzes

The Muzes collection was created based on the fashion icons of the 1950s, who were called “muzes”. The filmstars were role models for everyone and exuded elegance and grandeur. Their sophisticated elegance charmed all the film and fashion designers of the 1950s. I was keen to translate this in a contemporary way in my collection by using special fabrics and techniques. For instance, I used thicker interior fabrics and draping techniques. I designed a sleek logo with the first letter of my name and used it as a print and incorporated it in the accessories. Flowers are essential to me and give the collection a romantic look.

[Take a look at my collection video](#)





Loop Luxe



€ 120

2 years of warranty

The perfect blend of style and functionality. This funky pair of glasses with a stylish chain takes your look to the next level while ensuring you never lose them again. Made from high-quality materials and available in a range of colors to match your unique style. LoopLuxe isn't just an accessory—it's a statement!

Reviews

Add to bag

Personalize your glasses



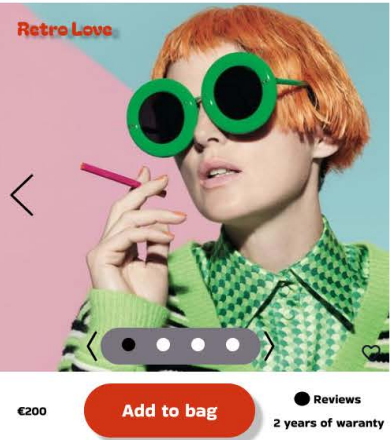
Photoshop



InDesign

Adobe skills

Recommended for you

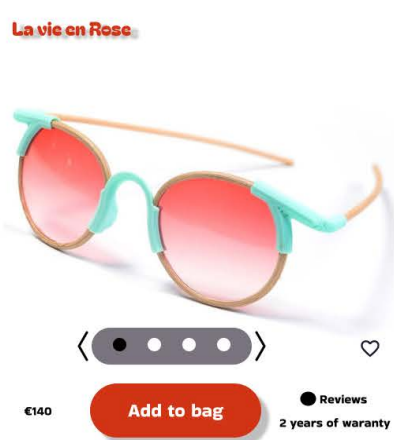


€200

Add to bag

Reviews

2 years of warranty



€140

Add to bag

Reviews

2 years of warranty



€170

Add to bag

After Effects



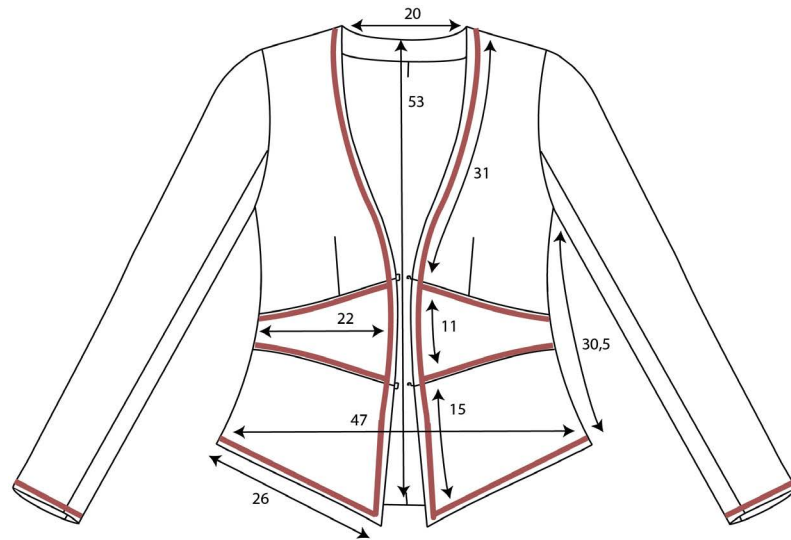
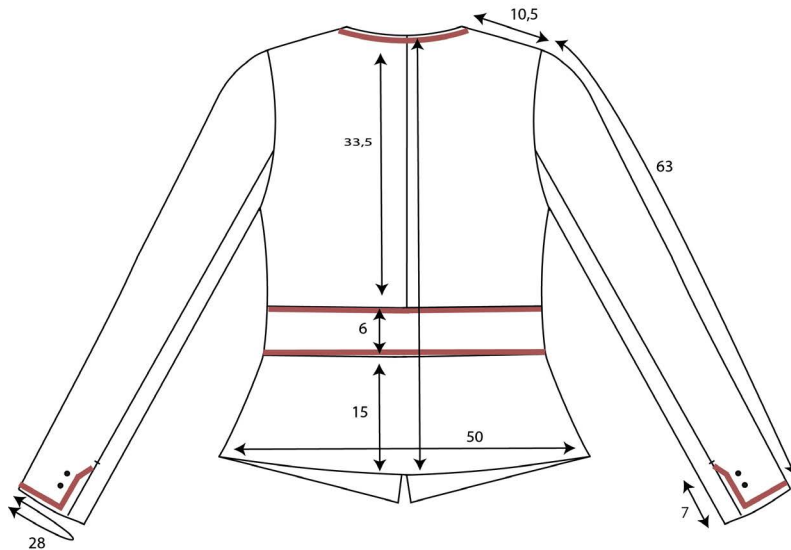
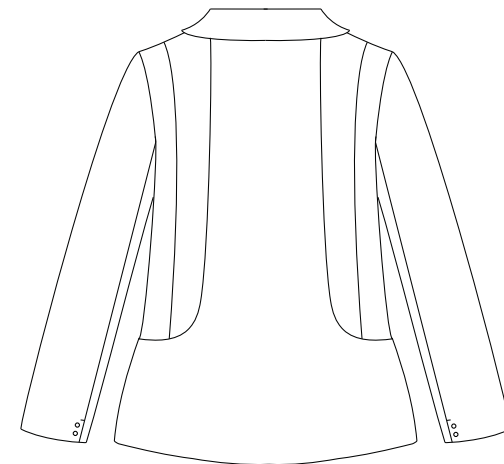
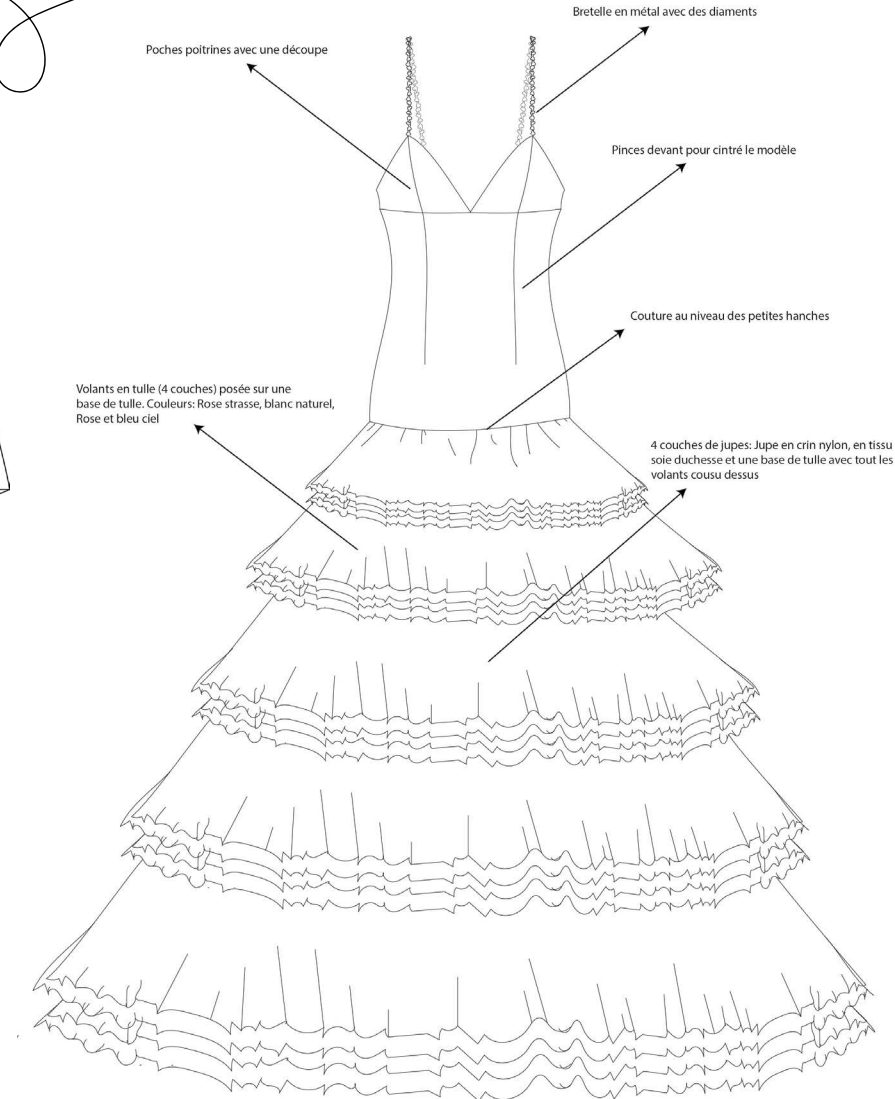
Figma

Designs



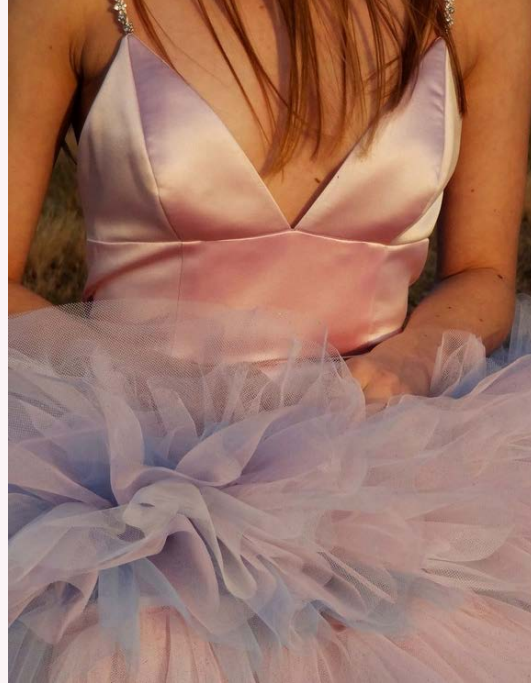
During my studies, I learned to draw in various ways. For example, graphic drawing using only dots, lines and planes to translate an existing image, creating unique shapes. In my fashion studies, I learned design drawing and how to make flat technical drawings. I learned this both manually and digitally.

Technical drawings



Custom made
Wedding dress

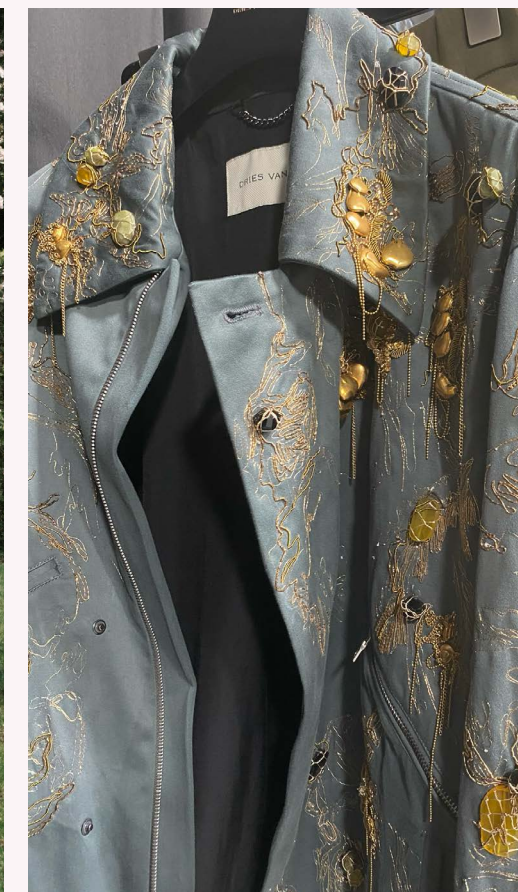




P. rojects

Left to right:

- Handmade ballerina dress
- Modelling for Culture Mode in Brussels
- Photoshoot collab for the skirt silhouet of fashion student Eline Bernaerts
- Handmade Chanel jacket
- Handmade flower dress
- Dries Van Noten backstage during Paris fashion week (jacket of SS collection 2025)



A thin, elegant black line that starts at the top left, curves around the top and right, loops down on the right side, and curves back up towards the bottom left, framing the central text.

Contact

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Thank you

